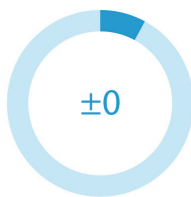


All Your Apps. Instantly Available.

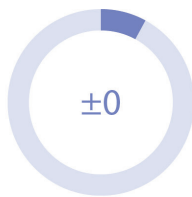
One platform for instant recovery, search, development, and cloud.

Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. Rubrik's Cloud Data Management Platform provides a single, software fabric that manages all application data in the cloud, at the edge, or on-premises to provide instant access with self-service. Hybrid cloud enterprises mobilize applications, automate protection policies, recover from Ransomware, and search and analyze application data at scale.

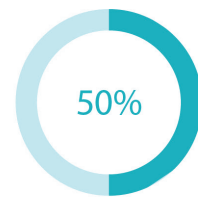
GAME-CHANGING RESULTS



Near-Zero RTO



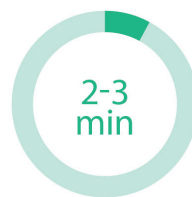
Instant Search Results



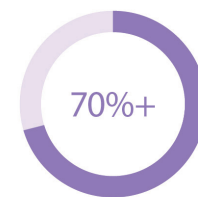
Immediate Hard Savings



Get Up and Running



Daily Management Time



Data Center Footprint Reduction

RUBRIK CLOUD DATA MANAGEMENT IS DESIGNED TO BE:

- **Software-Defined:** We distill physically disparate hardware and software components into one software. We embed rich data services into this software fabric to repackage captured data for other purposes beyond protection.
- **Simple:** Rubrik wipes out management complexity with just a few clicks. We solve for ease of use by infusing consumer-grade usability into enterprise software.
- **Scale-out:** We adopt the same web-scale technologies used by Google, Facebook, and Amazon, allowing our users to easily handle rapidly increasing volumes of information with a linear architecture. Eliminate forklift upgrades and easily manage Rubrik as a single system.

USE CASES



BACKUP AND INSTANT RECOVERY

Rubrik introduces a radically simple backup solution that delivers near-zero RTOs without additional storage provisioning. Quickly test upgrades or recover from Ransomware without data loss. Stop managing backup jobs, and start automating backup policies. Search for VMs, physical databases and applications, or files with suggested search results as you type. Backup and recover cloud-native applications by deploying Rubrik as a software instance in public cloud.



DATA ARCHIVAL AND COMPLIANCE

Rubrik offers easy-to-manage data archival that remains instantly accessible. Automate long-term data retention by just moving a slider in the same policy engine as your backup and replication schedules. Instantly access your archived data by searching a global index that catalogues all data across clouds. Automate SLA compliance reporting and get notified early on capacity utilization and growth. Archive cloud-native data to a public cloud provider's blob storage service.



REPLICATION AND DR

Rubrik provides asynchronous, deduplicated replication for site-to-site recovery. One policy engine allows you to setup backup, replication, and archival schedules on-site or in the cloud. Accumulate more recovery points for all your applications. Deliver point-in-time recoveries for database applications. Achieve near-zero RTOs from any VM or SQL replica without rehydration. Deliver cloud-to-cloud replication as well as bi-directional replication from cloud to an on-premises Rubrik cluster.



REMOTE AND BRANCH OFFICES

Rubrik Edge is a software appliance that extends data protection and management to remote and branch offices. Deploy Edge at remote locations to backup locally, replicate to a central data center, and archive to the cloud

with an easy-to-use interface. Use the same Rubrik interface to gain visibility into VMs, physical databases and applications, snapshots, SLA policies, and more.



TEST & DEVELOPMENT

Rubrik can be used to accelerate application test and development by providing multiple copies to developers from just one "golden image." Rubrik offers native linked-cloning capabilities to allow any number of mounts to be created with no storage penalty. Users can provision as many copies to developers as needed within a sandbox environment. With Rubrik, enterprises can stand up, test, and tear down environments in minutes for virtualized and Microsoft SQL environments.

ONE PLATFORM FOR INSTANT ACCESS, SELF-SERVICE, AND CLOUD MOBILITY.

INSTANT APPLICATION AVAILABILITY

Instantaneous access across the enterprise enables businesses to ensure data availability and recovery real-time without impacting production. Instantly locate files for all applications with Google-like search, on-premises or in the cloud. Recover instantly from Ransomware from immutable backups for point-in-time recovery. Deliver fast, customized platform analytics across your entire infrastructure on-demand.

catalogs (vRealize Automation). Align technology to business needs with a single policy engine that automates service level agreements (SLAs) for all your workloads.

AUTOMATED SELF-SERVICE MANAGEMENT

Infrastructure automation allows enterprises to deliver data services quickly while saving time and resources. Rubrik offers an API-first architecture— even its HTML5 interface consumes RESTful API endpoints. Automate data protection, search, test/dev, and other custom lifecycle management workflows that play well with third party configuration management tools (Ansible, Chef, Salt, and Puppet) and can be delivered through service

CLOUD SOLUTIONS

Deliver scalable and efficient data management by using Rubrik as an easy entry point into cloud services. Rubrik allows you to utilize public cloud (such as Amazon AWS and Microsoft Azure) or private cloud object storage for all aspects of data management – backup, replication and DR, archival, and analytics. Rubrik ensures secure data archival, encrypting all data in-transit and at-rest in the cloud. To protect cloud-native applications, deploy Rubrik as a software instance in a public cloud provider. Seamless convert your VMs into cloud instances to launch on cloud for cost-effective disaster recovery and test/development.

THE TRUSTED SOLUTION FOR ALL ENTERPRISES GLOBALLY



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Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. By using the market-leading Cloud Data Management platform to provide instant access with self-service, customers mobilize applications, automate protection policies, recover from Ransomware, search and analyze application data at scale on one platform. From days to seconds.

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