



Elevate Data Management to New Heights

As you shift your applications to the cloud, a single solution and interface can manage all your data on-premises, at the edge, and in the cloud. Rubrik Cloud Data Management delivers backup, replication and DR, search, archival, analytics, and copy data management for your cloud-native and hybrid cloud applications in one software fabric. Rubrik encapsulates application data with rich services—policy, security, access control, and compliance. Orchestrate instant availability for your applications across multi-cloud environments.



BUILT FOR THE API ECONOMY

Control your on-prem and cloud apps with a rich suite of API services.



MANAGE WITH ONE INTERFACE

Same easy interface to manage on-prem, edge, and cloud applications.

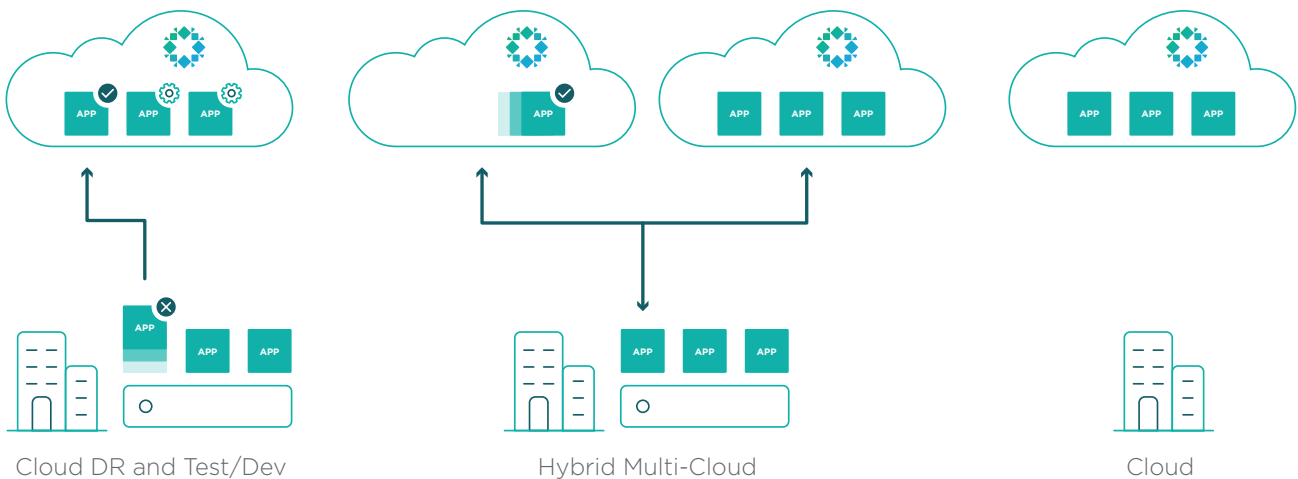


FREEDOM OF CHOICE

Avoid lock-in. Rubrik decouples apps and data from infrastructure.

HOW IT WORKS

Whether it's on-prem or in the cloud, Rubrik powers on apps for recovery, search, analytics, and test/dev. Deploy Rubrik on-prem via plug-and-play appliances or as software. Replicate your on-prem apps and data to the cloud. Quickly spin up apps in the cloud as a cost-effective DR solution or for test/dev.



CLOUD SOLUTIONS

Disaster Recovery to the Cloud	Instantiate your on-premises applications in the cloud for disaster recovery. Rather than maintain a DR site complete with infrastructure that may largely remain idle, utilize cloud services only when needed. Rubrik converts application data (VM image) sent to the cloud into a compute instance. There is no need to run Rubrik in the cloud to execute DR to the cloud, increasing overall cloud savings.
Migrating Test/Dev to the Cloud	Migrate existing on-premises applications to the cloud for test/development. Rubrik converts application data (VM image) sent to the cloud into a compute instance. There is no need to run Rubrik in the cloud to migrate workloads to the cloud for test/dev, increasing overall cloud savings.
Cloud-Native Backup	Deploy Rubrik Cloud Data Management as a software instance and scale protection in-line with cloud service consumption. Protect cloud-native applications (such as Windows and Linux-based applications, SQL databases) by writing to the public cloud provider's storage service.
Data Archival	Send your application data to the cloud for long-term retention while retaining immediate access with predictive search. Archive cloud-native data to a public cloud provider's blob storage service. Ensure instant accessibility of archived data with Rubrik's real-time predictive search.
Replication <ul style="list-style-type: none">• Cloud-to-Cloud Replication• Cloud to On-Prem Replication• On-Prem to Cloud Replication	Deliver replication within a multi-cloud environment (heterogeneous cloud providers or different regions under same cloud provider). Bi-directional replication also available from cloud to an on-premises Rubrik cluster.

KEY FEATURES

- **App-Consistent Snapshots:** Take application-consistent snapshots for your cloud instances of Microsoft Exchange, SharePoint, SQL Server, Active Directory, and Oracle RDBMS.
- **Cloud-scale Data Efficiency & Resiliency:** Maximize storage efficiency with global deduplication that scales in-line with your cloud-based cluster. Utilize erasure coding to provide resiliency and fault tolerance while minimizing capacity overhead.
- **Policy-based Management:** Click to assign SLA policies to your VMs, applications, and databases. Just select desired snapshot capture frequency, retention duration, and desired location.
- **API-first Architecture:** Automate custom lifecycle management workflows with a rich suite of RESTful APIs to quickly move local data to the cloud and intelligently manage cloud data to business needs.
- **Global Real-Time Search:** Instantly search for files across all snapshots with suggested search results as you type.
- **Swift Recovery:** Deliver rapid recoveries for your file, folders, filesets, application and database instances in the cloud.
- **Customized Analytics:** Rubrik Envision delivers real-time platform insights on data management, compliance, and capacity planning across your entire cloud environment. Get actionable insights from data visualization.



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Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. By using the market-leading Cloud Data Management platform to provide instant access with self-service, customers mobilize applications, automate protection policies, recover from Ransomware, search and analyze application data at scale on one platform. From days to seconds.

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